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Thompson Joins the CHMS-NC Team

Capitol Hill Management Services of North Carolina is pleased to announce that Jim Thompson will be joining the firm as Vice President for Association Management.

Jim most recently served as the Executive Director of the Association Executives of North Carolina and left AENC well-positioned to fulfill its mission of advancing the field of association management.

Under Thompson's leadership, AENC accomplished much, including:

- Increased membership from 400 members to nearly 750 members for the first time in AENC history. In addition, increased association management members by over 50% during the same period. And for several years, AENC has enjoyed a nearly 98% retention rate.
- Upon arriving at AENC, surveys indicated professional development was AENC's weakest offering. Within three years, Thompson worked with the AENC Board and professional development committee to revamp professional development and made it one of their strongest member benefit.
- In 2011, Thompson worked with the board to create a new vision, which has resulted in increased recognition of the association profession with the legislature and media.
- Helped to make the AENC Legislative Reception one of the largest and most respected receptions honoring the NC General Assembly in the state, which has led to increased visibility for AENC and for its members.
- Completely redesigned AENC's communication tools, which included print, web and e-mail newsletters. This led to increased readership, web views and open rates.
- Developed a social media strategy, which included the use of Linked In, Facebook, Twitter, and blog. This has provided increased opportunities for AENC member engagement and attracted younger association members.

"We welcome Jim to the CHMS Team. We know that his excellent organizational management, project management, problem-solving and program administration skills will assist our firm in enhancing our client services and increasing visibility," said John A. Graziano, Jr., CHMS President.

Thompson begins his CHMS tenure in mid-August.

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